




SWAILLANDIS

Solutions for Student Success



Student Success is about people, strategies, and processes. The experts at SwailLandis help institutions leverage their resources to create data-driven decisions to strengthen learning, retention, and graduation rates.

www.swailandis.com



STRATEGIC PLANNING



PREDICTIVE ANALYTICS

SWAILLANDIS

SwailLandis is a leading provider of solutions for student success in higher education. Our professionals have worked with hundreds of institutions over the years to improve student attainment and overall efficiencies in a competitive and global environment. Our Principals, Watson Scott Swail and Kimberly Landis, have collectively worked for over 40 years with colleges, universities, school districts and schools, and local, state, and federal governments.

We want your institution to attract and enroll students that best fit your institution and ensure that they have the supports necessary to succeed—on time and on task—while also broadening their perspectives towards society and the future.

Our expertise in strategic planning, research and evaluation, institutional auditing, branding and market analysis, and predictive analytics allows us to bring forth a comprehensive set of solutions to help you and your institutional team plan and execute a student success system. Working with SwailLandis experts allows your institution to utilize cutting-edge solutions for your institutional needs.



DATA MANAGEMENT & WAREHOUSING



PROFESSIONAL DEVELOPMENT & TRAINING



RESEARCH & EVALUATION



BRAND POSITIONING & MARKETING

DO THESE QUESTIONS RESONATE WITH YOU?

- How do we capitalize on our strengths?
- How to get the most out of our institutional investments?
- How do we connect teaching and learning to support student success?
- How do we identify students who are struggling?
- How do we link an early warning system with academic and social solutions for students?
- How do we ensure that policies and practices on campus lead to levers of positive change for students?
- What strategies can we use to create cross-campus change beyond the silos of departments and colleges?
- How do we manage change on campus?
- How can we streamline our processes and communications?
- What technologies can be used to improve our student outcomes?
- Who are our competitors and how do we differentiate us from them?
- How do we ensure a diverse student body that can exceed at high levels?
- What can we do to get the entire campus on board for student success?

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ENROLLMENT MANAGEMENT



STUDENT LIFECYCLE SURVEYS



SWAILLANDIS

Recent SwailLandis Clients

- *Princeton University - Evaluation of the Princeton Prize in Race Relations*
- *WSU Tech — Strategic Enrollment Management and Data Dashboarding*
- *East Baton Rouge Parish Public Schools — Evaluation of the Magnet School Assistance Program (MSAP)*
- *Santa Fe College — Evaluation of the Title III Strengthening Institutions Grant.*
- *Bergen Community College — Evaluation of the Title V Developing Hispanic-Serving Institutions Grant.*
- *University of Maryland, Montgomery County Public Schools, Montgomery College — Evaluation of the ACES Student Success Program.*
- *Seattle Colleges — Evaluation and Policy Analysis of the Achieving System Integration (ASI) Initiative.*
- *University of Oklahoma — An Assessment of Teaching and Learning in the OU Nursing Program.*
- *The Bill & Melinda Gates Foundation — Evaluation of the College Success Foundation - DC Program.*
- *Community College of Rhode Island —Evaluation of the Title III Strengthening Institutions Program.*
- *AVID Center — Assessment of the Pilot Peer Tutoring Program.*
- *Wilmington College —Evaluation of the Title III Strengthening Institutions Program.*
- *Colorado State Government — Evaluation of the State of Colorado's Gambling Addiction Treatment Services.*
- *SAVE the Children Bangladesh — Evaluation of the Reading*